Sergey Khabarov

UX/UI designer at DataArt with a focus on B2B enterprise applications and a passion for data visualization

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Experience

DataArt
Senior UX/UI Designer | 2019–present
Strong Middle UX/UI Designer | 2015–2019

Completed more than 20 projects for global corporations in Finance, Telecom, and Retail, focusing on enhancing user productivity and understanding domain-specific needs.
Notable projects:

— A part of an inventory management system for a leading European online marketplace
- Conducted domain research, user interviews, and workshops;
- Proposed and tested design solutions as interactive prototypes;
- Created high-fidelity prototypes, and reviewed the design implementation.

— A call center management applications suite
- Investigated client and domain requirements;
- Created several iterations of wireframes for 4 different products inside a suite;
- Established a design system. Made and tested high fidelity mockups for all products.

— A network management and issues detecting solution for a large scale network
- Explored the domain by a series of stakeholder and user interviews and competitors analysis;
- Proposed a navigation and spatial structure, prepared several iterations of low-fidelity prototypes;
- Created complex interactive data visualizations in Tableau and Figma;
- Created a design system, prepared a set of high-fidelity mockups.

— A securities trading platform
- Led the stakeholder and user interviews and observations;
- Tried to understand a complex financial domain, outlined and simplified the user flows;
- Prepared the wireframes and mockups;
- Created and maintained the design system.

Doctornet.pro
UI and Graphic Designer | 2014–2015

Provided a full design support for a wedding planning startup, including the wedding services marketplace UX and UI, templates for the wedding websites constructor, and promo materials.

Shopotam
Product Designer | 2012–2014

A product designer in a startup specializing in shipping parcels from American marketplaces to Russia. As a team lead of the design group, I started a complete project redesign, created a design system, and simplified the parcel ordering interface. The improved front page and catalog design resulted in a 70% increase of the conversion rate.

Aspect
Web Designer | 2009–2012

- Designed over 100 websites based on client needs and budget constraints.
- Effectively communicated with customers to understand their requirements.

Siemens
Junior Java Developer | 2008–2009

As a junior Java developer, I worked with the backend of a telecom inventory management system.
That gave me an understanding of how big enterprise projects look from the developers' side.

Education

Voronezh State Technical University
- Information systems and technologies. Master degree. Diploma of Excellence.

- Postgraduate in "Management in social and economic systems" (unfinished)

Awards

THack Berlin 2015
Together with the team of my fellow developers from DataArt won the THack hackathon in Berlin

Ilya Birman's indoor navigation app contest
Won the Ilya Birman's contest on designing an app concept for navigating inside the buildings.

Skills

Research
User interviews, Personas, User story mapping, JTBD, CJM, Competitive audit, Usability testing

Ideation
Brainstorming, Mind mapping, TRIZ, Wireframes, Prototypes

UI
High fidelity mockups, Design systems, Typorgaphy, Icons, Heuristic evaluation

Tools
Figma, Sketch, InVision, Adobe Creative Suite, AxureRP, Miro, Jira, Tableau, Midjourney, ChatGPT

Languages
- English — advanced (IELTS Academic 7.5)
- Russian — native
- Bulgarian — beginner
- German — beginner